

2019 WORLD CONFERENCE

VEGAS LIKE A BOSS

*Don't Gamble On A Good Time.
Plan For It!*





WELCOME TO WORLD CONFERENCE

Las Vegas

Welcome to Vegas, baby! You can bet that Pure Romance has an incredible week of training, recognition, and celebration in store for you, including plenty of free time slots to experience everything Sin City has to offer!

Vegas Like A Boss is your guide to planning the best trip **EVER**, from pre-trip budgeting to day-of activities for both you and your guest!

SCHEDULE OF EVENTS

18

MONDAY

8:00 AM - 4:00 PM

*VIP Registration

10:00 AM - 5:00 PM

Consultant & Guest Registration

1:00 PM - 2:15 PM

Future Leader - Fall & Winter 2018

2:30 PM - 3:45 PM

Future Leader - Winter 2019

5:30 PM

Awards Rehearsal with Achievers
(by invitation only)

NIGHT OUT!

A great time to plan a team outing
or have a night out!

What happens in Vegas ... is always subject to change! To stay up-to-date and make sure that you don't miss out on any of the fun, download the CrowdCompass AttendeeHub app (and search for Pure Romance) or head to the Events site for the printable Schedule of Events! We've planned an amazing week for you here in Sin City, so don't roll the dice on missing any of these events!



19

TUESDAY

8:00 AM - 5:00 PM

Consultant & Guest Registration

10:00 AM - 1:00 PM

Classes

GRAB A BITE ON THE TOWN

1:30 PM - 6:30 PM

Guest Outing
(tickets are pre-purchase only)

3:30 PM - 6:30 PM

General Opening Session

VEGAS NIGHT!

A great time to plan a team outing
or have a night out!

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WEDNESDAY

8:00 AM - 1:00 PM

Consultant & Guest Registration

10:00 AM - 1:00 PM

Classes

1:00 PM - 1:45 PM

Grab and Go Lunch

2:30 PM - 4:30 PM

Classes

GRAB A BITE ON THE TOWN

7:00 PM - 8:00 PM

*VIP Experience at the Club

8:00 PM - 12:00 AM

Pure Romance takes over the Club
(Must be 21 years and older to attend)

21

THURSDAY

9:30 AM - 11:30 AM

Last minute Registration and
Info booth

9:30 AM - 11:30 AM

Round Tables

GRAB A BITE ON THE TOWN

Grab a quick bite and get ready
for the Awards Program!

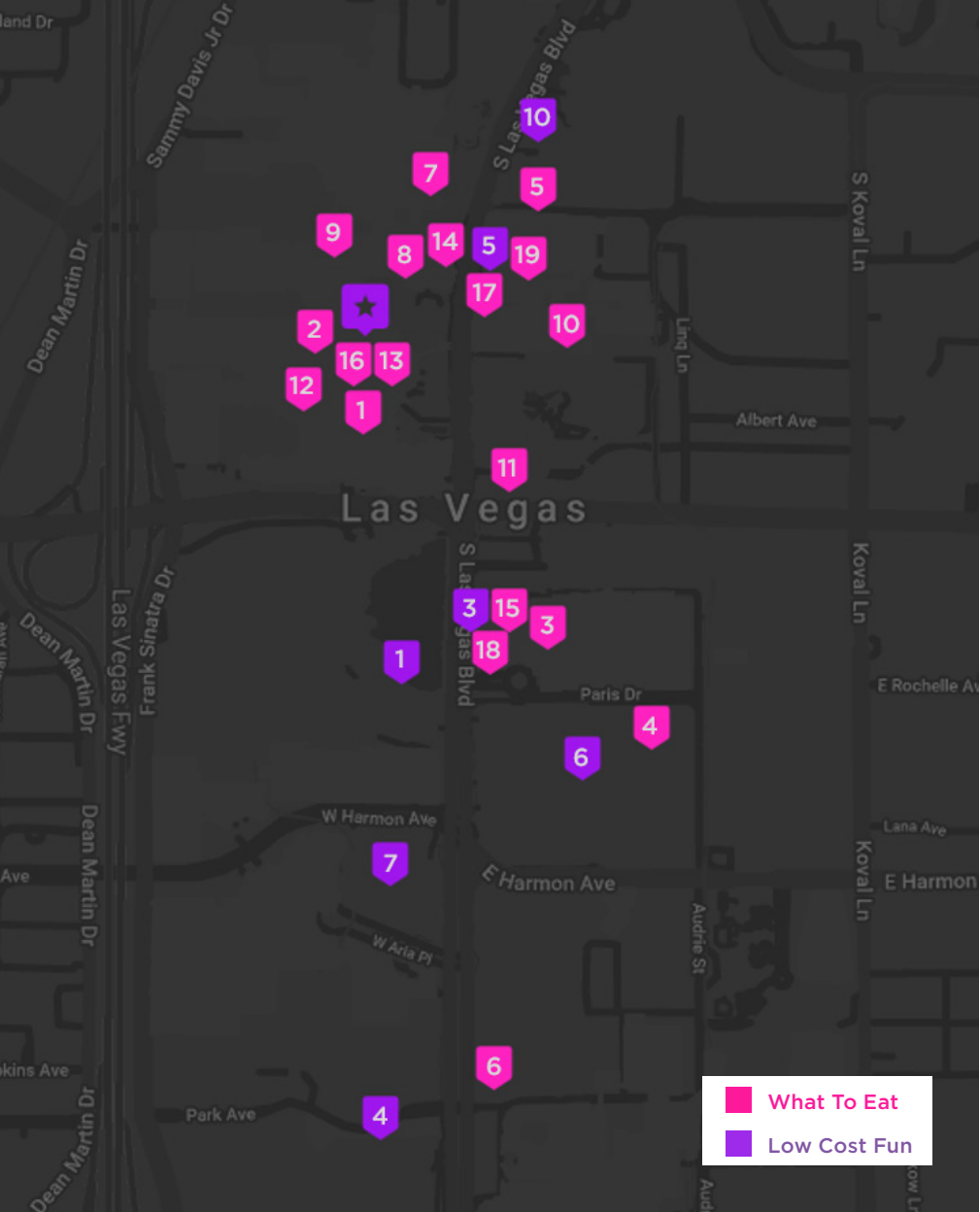
3:00 PM - 6:00 PM

Annual Awards Program
(Consultants and Guests)

6:00 PM - 8:00 PM

Awards Cocktail Party
(Consultants and Guests)

Safe Travels!



■ What To Eat
■ Low Cost Fun

WHAT TO EAT

Delightfully Affordable

1. Earl of Sandwich \$
2. Gordon Ramsey Pub & Grill \$
3. La Creperie \$
4. La Salsa \$
5. Flavors, The Buffet \$\$
6. Hard Rock Café \$\$
7. LVB Burger \$\$
8. Planet Hollywood \$\$
9. Trevi Italian Restaurant \$\$
10. Virgil's Real BBQ \$\$

Finer Dining

11. Giada \$\$\$\$
12. Rao's \$\$\$\$
13. Searsucker Las Vegas \$\$\$\$
14. Sushi Roku Las Vegas \$\$\$\$
15. Eiffel Tower Restaurant \$\$\$\$
16. Nobu Restaurant \$\$\$\$

Lounges

17. Catalyst Bar at LINQ
18. Le Cabaret at Paris Hotel
19. The Piano Bar at Harrah's

*Located outside map area

\$0-LOW COST FUN

★ Caesar's Palace

You don't even have to leave your hotel to have a great time.

- Hangout at the pool
- Casear's Forum Shoppes

1. Visit Fountains of Belaggio and Belaggio Conservatory & Botanical Garden

2. Welcome to Fabulous Las Vegas Sign*

No trip to Las Vegas is complete without visiting this landmark.

3. Eiffel Tower Viewing Deck

4. Beerhaus

They have everything from cornhole and ping pong to giant Jenga to play while listening to live music.

5. Piano Bar

6. Miracle Mile Shops

7. The Shops at Crystals

8. Arts Factory*

9. Downtown Container Park*

10. Madame Tussauds

11. Downtown Vegas' Fremont East*

They have the hottest food scenes in the city.

12. Stroll the Strip*

Take yourself on a tour



PLAN FOR SUCCESS WORKSHEET

Use this page to figure out how much cash you'll need to experience Sin City the way you've always hoped to: LIKE A BOSS!

	MY PLANS	MY BUDGET
<p>PERFORMANCES</p> <p>Shows (think feathers and sequins!), comedians, and musicians are everywhere—and not everything costs a fortune. From concerts to karaoke bars, save some funds for entertainment!</p>		
<p>EXCURSIONS</p> <p>There's plenty of action on and off the Strip! Go sightseeing, book an ATV adventure, or plan a wild night of dancing. From totally free to totally fancy, there's fun for every budget!</p>		
<p>OTHER</p> <p>From gaming to grub, and even glamorous shopping, save room in your budget for all the things you want to experience!</p>		
<p>MY VEGAS GOAL</p> <p>Your dreams are totally within reach. Research your spending options, itemize your budget, and set actionable goals!</p>	<p>PARTIES:</p> <p>PRODUCT:</p>	<p>TOTAL:</p>

YOUR BUDGET PLAN

With our Design Your Why Savings Breakdown, you don't have to play the deck you've been dealt. Instead, design your own deck!

The following chart reflects Party Profit averages, as calculated by the Corporate Office. We've used the averages for an Advanced Consultant to take a look at the Design Your Why bucket tool.

PARTY PROFIT CORPORATE AVERAGES:

Recognition Title	Parties per Month	Party Average	Monthly Profit ¹
Sr. Director - Sr. Executive Director	6	\$1,150	\$3,450
Director - Advanced Director	5	\$930	\$2,325
Sr. Consultant - Associate Director	3	\$690	\$930
Consultant - Advanced Consultant	1	\$600	\$240

¹Monthly Profit is reflective of party Retail minus what you paid for the product and any hostess credit

Invest your \$240 monthly profit by dividing it into three buckets: Your Why, Bills, and Inventory. Your Why bucket holds your Vegas cash. Pro-tip: don't take a gamble with your Bills and Inventory buckets—leave that money in the bank!

Here are some ways to meet your Vegas budget goals:

- 1. Fill out the Plan for Success Worksheet.** Break down the cost of your goal. How much time do you have to reach it? Evaluate your party schedule to create a tailored plan specific to your business and your experience!
- 2. Re-order up!** Allocate the profit from your reorders for your trip!
- 3. Give your Override a ride.** Designate your Override to your Vegas fund!

CREATE YOUR OWN EXPERIENCE

Vegas is the Entertainment Capital of the World, but that doesn't mean you can't take entertainment into your own hands. Here are a few budget-friendly ways to have a great time in Sin City with your team, your guest, or even yourself!



GAMING

Love games but not into casinos? No problem! Consider packing some travel-friendly board games and card games for your trip, then bring your people together for a fun night of friendly competition! Some suggestions: Cards Against Humanity, Uno, Bananagrams, a deck of cards and poker chips, Telestrations, and Yahtzee!



COMPETITIVE SIGHTSEEING

Looking for a teambuilding activity? Send your team on a photo scavenger hunt through the streets of Vegas! Try putting together your own list of must-see tourist treasures to check out while you're in town.



RELAX

If you're looking for low-key ways to experience Vegas, keep it local. Start with your hotel's pool for a frosty cocktail and some lounging! Hungry? Gather your gals and guests together for a pizza party in your room. Thirsty? Stock up on beverages at a nearby convenience store. Need even more chill? Book an "a la carte" service at a nearby spa and *treat yo'self* on a budget!

PLAN FOR THE MADNESS

Every March, the crowds in Vegas grow by the millions, making for busy streets, crowded casinos, and sold-out attractions. Why? Two words: March Madness.

Basketball's biggest fans flock to Sin City for the NCAA tournament resulting in the city's second busiest week of the year. Add our 4,000 World Conference guests to the mix and you've got one heck of a party and a whole lot of sold-out attractions.

What does that mean for you? It means the time to plan is N-O-W! Buy your show and concert tickets, make your restaurant reservations, and book your guided tours before it's too late. We're talking ASAP, folks!

Below are some ideas to get you started on planning your Vegas free time, but a few quick-and-easy internet searches will be your best friend leading up to World Conference. Oh, and check pages like Groupon for the best deals in town!

VEGAS EXPERIENCE	LOCATION
Blue Man Group	Monte Carlo Hotel & Casino
Cher	Park Theater at Park MGM
Criss Angel MINDFREAK	Planet Hollywood
Jabbawockeez	MGM Grand
KÀ BY CIRQUE DU SOLEIL	MGM Grand
Madame Tussauds	Venetian
Magic Mike Live	Hard Rock Hotel Club Domina
Marc Savard COMEDY HYPNOSIS	Planet Hollywood
TITANIC: The Artifact Exhibition	Luxor Hotel & Casino
Vegas! The Show	Planet Hollywood
Zombie Burlesque	Planet Hollywood
Zumanity	New York - New York