

PURE ROMANCE

2018 World Conference Schedule of Events Cincinnati, Ohio

(Version April 16, 2018)

Wednesday, April 18, 2018

8:00am – 9:00am	Executive Board of Directors and First Time on Board of Directors Breakfast <i>By Invitation Only</i> <i>Attire: Business Attire</i> <i>Room 211, Duke Energy Center</i>
8:00am – 10:00am	VIP PR Gear & PBF Presale: Board of Directors & President's Club <i>Attire: Business</i> <i>2nd and 3rd Floor Foyers, Duke Energy Center</i>
8:00am – 10:00am	Executive Board of Directors and First Time on Board of Directors Photos <i>By Invitation Only</i> <i>Attire: Business Attire (Hair and makeup ready for headshot)</i> <i>Room 209, Duke Energy Center</i> **Note: Hair/Makeup Touch Ups is in room 210
8:00am – 4:00pm	VIP Registration for Sr. Board of Director and Board of Directors <i>By Invitation Only</i> <i>Attire: Business</i> <i>Room 212 Foyer, Duke Energy Center</i> **Must have lanyard on at all times in order to enter the Duke Energy Center
10:00am- 3:30pm	New Board of Directors Member Orientation Reserved for individuals achieving Board of Directors for the 1st time. <i>Attire: Business Attire</i> <i>Room 212, Duke Energy Center</i>
10:00am – 5:00pm	Senior Board, Board of Directors & President's Club Photos <i>Attire: Business (Please come hair and makeup ready for photos.)</i> <i>Room 209, Duke Energy Center</i> **Note: Hair/Makeup Touch Ups is in Room 210
10:00am – 5:30pm	Registration for Consultants and Guests & PR Gear Shopping <i>Attire: Business</i> <i>Registration: Grand Ballroom Foyer-3rd Floor</i> <i>PR Gear: 2nd Floor</i> **Must have lanyard on at all times in order to enter the Duke Energy Center
All Levels of Consultants Together We All Create a Safe, Comfortable and Supportive Environment Seating for seminars is available on a first come, first serve basis. If a room is completely full, please move to your second choice of classes. No saving seats, please. Meet new people and be a good neighbor. Turn off your phone. No talking during sessions. No smoking (including electronic cigarettes). Be respectful to speakers by limiting the times you leave the room when sessions start. Successful Consultants don't hang out in the hall all day. Show up, soak up and go up. Put out a positive vibe, because that's what we do! **Must have lanyard on at all times in order to enter the Duke Energy Center	

Wednesday, April 18, 2018

Times	Selectives <i>Consultants Only</i> Grand Ballroom, 3 rd floor <i>*Spanish translation provided</i>	Selectives <i>Consultants Only</i> Junior Ballroom, 3 rd Floor	Selectives <i>Consultants Only</i> Room 200/205, 2 nd Floor <i>*Spanish Translation provided</i>	Selectives <i>Consultants Only</i> Room 207-208, 2 nd Floor	Selectives <i>Consultants Only</i> Room 206, 2 nd Floor	Selectives <i>Consultants Only</i> Room 261-262, 2 nd Floor	Selectives <i>Consultants Only</i> Room 263-264, 2 nd Floor	Selectives <i>Consultants Only</i> Room 201-202, 2 nd Floor	Guests Room 203-204, 2 nd Floor	Future Leader Room 230-233, 2 nd Floor
2:00pm - 3:00pm	Sponsoring in the Shopping Room Kelly Ellis-Neal, Maryland Beverly Long, Ohio	Social Marketing Gina Manahan, Minnesota	Pure Sale – Advanced Users Danielle Joy, Maryland	Building a Productive Team Culture Lindsay Contini-Stevens Dani Todd, Utah	Stocking and Tracking Inventory Christina Hile, Tennessee	Cost Savings Tips Crystal Boles, Oregon	Sponsoring Seeds Lindsay Wagoner, Kansas	Pure Sale 101 Lacy Carter, South Carolina	Reporting & Key Performance Indicators Chris Postler, COO	2017 Future Leader (Optional Class) Chris Cicchinelli, CEO & President Room 230-233, 2 nd Floor
3:15pm – 4:15pm	Social Marketing Gina Manahan, Minnesota	Sponsoring in the Shopping Room Kelly Ellis-Neal, Maryland Beverly Long, Ohio	Building a Productive Team Culture Lindsay Contini-Stevens Dani Todd, Utah	Pure Sale – Advanced Users Danielle Joy, Maryland	Cost Savings Tips Crystal Boles, Oregon	Stocking and Tracking Inventory Christina Hile, Tennessee	Pure Sale 101 Lacy Carter, South Carolina	Sponsoring Seeds Lindsay Wagoner, Kansas	Supporting Your Consultant Panel Members: Patrick Hoelscher, MSP Coleman Hudgins, MSP Dustin Boles, MSP Josh Bybee, MSP Moderator: Adam Garley, MSP	
4:30pm – 5:30pm	Live Party Cherie Weiss, Pennsylvania	Live Party Connie Moritz, Missouri	Live Party Rachel Lowry, Maryland	Live Party Sara Whitehead, Tennessee	Live Party Brittany Vick, North Carolina	Live Party Tracy Paplow, Colorado	Live Party Robyn Berg, Minnesota	Live Party Shelby Quaas, Iowa	Living the Pure Romance Dream Chris Cicchinelli, CEO & President	
5:45pm-8:30pm	Awards Rehearsal with Achievers <i>By Invitation Only</i> <i>Attire: Business</i> <i>Location: Hall A, Duke Energy Center</i>									
7:00pm	Pure Romance Night Out (Optional Event) <i>Location: Tin Roof- 160 E Freedom Way #150, Cincinnati, Ohio 45202</i> <i>Scene Ultra Lounge- 637 Walnut Street, Cincinnati, Ohio 45202</i> <i>Jekyll- 28 E 5th Street, Cincinnati, Ohio 45202</i>									

Thursday, April 19, 2018

7:30am - 3:45pm	Consultant & Guest Registration and Business Expo <i>Attire: Business</i> <i>Registration: Grand Ballroom Foyer-3rd Floor, Duke Energy Center</i> **Must have lanyard on at all times in order to enter the Duke Energy Center									
8:45am – 9:00am	Welcome <i>Location: Grand Ballroom-3rd Floor</i> <i>*Spanish Translation provided</i>					Welcome <i>Location: Junior Ballroom-3rd Floor</i> <i>*Spanish Translation provided</i>				
9:00am – 10:00am	Audacity: Dare To Lead With Purpose! <i>Consultants & Guests</i> Jade Simmons, Guest Speaker					Bookings and Finding New Business <i>Consultants Only</i> Janna Vukelich, Minnesota				
10:00am – 10:20am	My word is . . . <i>Consultants & Guests</i> Stacey Bauch, New York Renee Garley, Texas					My word is . . . <i>Consultants Only</i> Robyn Goodenow, Colorado Taylor Alexander, Pennsylvania				

Thursday, April 19, 2018

10:20am – 11:20am	Story Your Way to Success in Network Marketing <i>Consultants & Guests</i> Kindra Hall, Guest Speaker	Mindset Matters <i>Consultants Only</i> Panel Members: Dana Barish, Maryland Nanette Torres, Puerto Rico Christina Zaccarine, Ohio Melissa Messenger, Wisconsin Interviewer: Chris Cicchinelli
11:20am – 12:20pm	Getting Your Financial Life in Order <i>Consultants & Guests</i> Nicole Lapin, Guest Speaker	Increasing Sales <i>Consultants Only</i> Heather Pillow, Virginia
12:20pm – 1:35pm	Lunch <i>Consultants & Guests</i> Location Exhibit Hall C, Duke Energy Center	
12:20pm – 1:35pm	Executive Board of Directors and Sr. Board of Directors Luncheon <i>Consultants & Guests</i> Location Room 263-264	
12:20pm – 1:35pm	Board of Directors Luncheon <i>Consultants & Guests</i> Location Room 260-262	
12:20pm – 1:35pm	President's Club Luncheon <i>Consultants & Guests</i> Location Room: 231-233	
1:35pm – 2:35pm	Building a Better Relationship and Communication for Success <i>Consultants & Guests</i> Rachel DeAlto, Guest Speaker	My Sponsoring Game <i>Consultants Only</i> Panel Members: Mia Rivero, Florida Katy Ross, Perth, Australia Leann Rhodes, Maryland Moderator: Stacey Berkheimer
2:30pm – 2:50pm	My word is . . . <i>Consultants & Guests</i> Tonya Rutherford, Missouri Jenny Harrison, Connecticut	My word is . . . <i>Consultants Only</i> Danielle King, Maryland Amy Hoelscher, Missouri
2:50pm – 3:50pm	The New Revolution <i>Consultants & Guests</i> Elizabeth Gilbert, Guest Speaker	Managing Your Back Office <i>Consultants Only</i> Jenny Harrison, Connecticut
5:15pm	VIP Doors Open for World Conference Opening Session <i>Consultants Only</i> Attire: TBD Location: Exhibit Hall A-Elm St. Entrance, Duke Energy Center	
5:30pm	Doors Open for General Opening Session	
5:45pm - 9:00pm	Guest Gathering – Optional Attire: Business Yard House	

5:45pm - 9:00pm	World Conference Opening Session <i>Consultants Only Attire: Business</i> <i>Location: Exhibit Hall A</i> <i>**Spanish Translation provided</i>
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Friday, April 20, 2018

7:00am – 8:00am	intenSati Patricia Moreno Attire: Workout Wear Location: Junior Ballroom B & C Foyer, 3 rd Floor		
8:30am-4:00pm	Outing for Guests: Elk Creek Meet at 5 th and Elm Entrance, Duke Energy Center		
9:00am-3:00pm	Consultant & Guest Registration and Business Expo Attire: Business Location: Grand Ballroom Foyer-3 rd Floor, Duke Energy Center **Must have lanyard on at all times in order to enter the Duke Energy Center		
Times	Duke Energy Center Grand Ballroom, 3 rd Floor Attire: Business *Spanish Translation provided	Duke Energy Center Junior Ballroom, 3 rd Floor Attire: Business *Spanish Translation provided	Duke Energy Center Room 200-205 Attire: Business
9:00am – 10:00am	Flawless Execution <i>Consultants & Guests</i> Otis Hooper, Afterburner, Inc.	Pure Romance – Special New Products Class Cheryl Force, Sr. Vice President of Sales & Training	The Confidence Formula <i>Consultants Only</i> Patricia Moreno, Guest Speaker
10:00am - 11:00am	Pure Romance – Special New Products Class Cheryl Force, Sr. Vice President of Sales & Training	Edu-tainment Stacey Berkheimer, Ohio	2018 Future Leader Class Chris Cicchinelli, CEO & President
11:00am – 11:20am	My word is . . . Janna Vukelich, Minnesota Shannon Merrell, Maryland	My word is . . . Brooke Gardiner, Victoria, Australia Carrie Brunlik, Virginia	
11:20am – 12:20pm	Product Sales Panel Amy Hoelscher, Missouri Mallory Bohnenblust, Kansas Angela DeDona, Texas April Nation, Colorado Interviewer: Cheryl Force	Maximizing Party Results (Party Planning) <i>Consultants Only</i> Ashley Livermore, Virginia	
12:20pm – 1:20pm	Lunch Break Location: Exhibit Hall C, Duke Energy Center		
12:20pm – 1:20pm	Executive Board of Directors and Sr. Board of Directors Luncheon <i>Consultants & Guests</i> Location Room 263-264		
12:20pm – 1:20pm	Board of Directors Luncheon <i>Consultants & Guests</i> Location Room 260-262		
12:20pm – 1:20pm	President’s Club Luncheon <i>Consultants & Guests</i> Location Room: 231-233		

Friday, April 20, 2018

Times	Duke Energy Center <i>Grand Ballroom, 3rd Floor</i> <i>Attire: Business</i>	Duke Energy Center <i>Junior Ballroom, 3rd Floor</i> <i>Attire: Business</i>
1:20pm – 2:20pm	50 Shades of Gay <i>Consultants & Guests</i> iO Tillett Wright, Guest Speaker	Shopping Room Magic Nina Honigman, Minnesota Denise Marsh, Illinois
2:20pm – 2:40pm	My word is . . . Rachel Lowry, Maryland Brittney Hammond, North Carolina	My word is . . . Laurel Livingston, Minnesota Lindsay Wagoner, Kansas
2:40pm – 3:40pm	Sponsoring Panel Panel Members: Cassidy Bybee, Utah Sara Passaro, Pennsylvania Tina Connery, Michigan Interviewer: Chris Cicchinelli	Write Your Own Success Story Dana Barish, Maryland Jenni Flickinger, Iowa Alexa Varricchio, New York Rachel Bucy, Michigan
4:00pm – 5:00pm	We Aren't The Only Ones That Talk About Vaginas Eve Enslar, Guest Speaker	
7:00pm	Concert Doors Open for VIP Ticket Holders <i>VIP Tickets sold in advance; Tickets must be picked up at the VIP ticket booth on the 3rd Floor Grand Ballroom Foyer</i> <i>Duke Energy Center, Hall A</i> <i>Attire: Casual</i>	
7:30pm	Pure Romance Concert <i>Consultants & Guests</i> <i>Duke Energy Center, Hall A</i> <i>Attire: Casual</i>	

Saturday, April 21, 2018

6:00am – 7:00am	intenSati Patricia Moreno, Guest Speaker <i>Attire: Workout Wear</i> <i>Location: Junior Ballroom B & C Foyer, 3rd Floor</i>
9:00am – 11:00am	Let's Celebrate 25 Years of Success <i>Consultants & Guests</i> <i>Exhibit Hall A, Duke Energy Center</i> <i>*Spanish Translation provided</i>
11:15am – 12:15pm	Get Switched On <i>Consultants & Guests</i> Chip Eichelberger, CSP, Guest Speaker <i>Grand Ballroom, 3rd Floor, Duke Energy Center</i> <i>*Spanish Translation provided</i>
12:15pm – 1:00pm	Grab and Go Lunch <i>Consultants & Guests</i> <i>Location: Exhibit Hall C, Duke Energy Center</i>
12:15pm – 1:00pm	Executive Board of Directors and Sr. Board of Directors Grab and Go Lunch <i>Consultants & Guests</i> <i>Location Room 263-264</i>

Saturday, April 21, 2018

12:15pm – 1:00pm	Board of Directors Grab and Go Lunch <i>Consultants & Guests</i> <i>Location Room 260-262</i>
12:15pm – 1:00pm	President's Club Grab and Go Lunch <i>Consultants & Guests</i> <i>Location Room: 231-233</i>
12:15pm – 3:00pm	Set Sale Pick Up and Local Pick Up <i>Location: Junior Ballrooms, 3rd Floor, Duke Energy Center</i>
1:00pm	Pure Romance Rally on Fountain Square <i>Consultants & Guests</i> <i>Fountain Square, 520 Vine Street</i> <i>Attire: Pure Romance Gear</i>
4:30pm – 5:00pm	Doors Open for Awards Program <i>Consultants & Guests</i> <i>Exhibit Hall A, Duke Energy Center</i> <i>Attire: Formal, Black Tie Optional</i> <i>*Spanish Translation provided</i>
5:00pm - 8:00pm	Annual Awards Program <i>For all registered Consultants and Guests</i> <i>Attire: Formal, Black Tie Optional</i> <i>Exhibit Hall A, Duke Energy Center</i> <i>*Spanish Translation provided</i>
8:00pm – 11:00pm	25th Year Celebration <i>Consultants & Guests</i> <i>Attire: Formal, Black Tie Optional</i> <i>Exhibit Hall A-B-C, Duke Energy Center</i>

**Please note, all information found in this Schedule of Events is subject to change. For the most up-to-date schedule, please download the Pure Romance Events App!*

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